



COLLEGE REPORT

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In recent weeks, I have been addressing my remarks to the subject of change in our society. The fact that change has always been with us, especially in our American culture, surprises no one. Even the fact that the rate of change has increased to a mind-boggling pace evokes little amazement from most men. What may be of interest to some readers, however, is the recency of modern change.

quietly, unnoticed — around 1950. The signs were small at first and seemingly unconnected. The number of books published suddenly began to soar. Congress, endeavoring to promote scientific progress, established a National Science Foundation. Post-war college enrollments, still swollen by the flood of war veterans, refused to return to "normal," and instead began to rise sharply.

The world of change as we know it today began —

INDUSTRY began raiding colleges and universities for

research talent. Faculty salaries slowly began to rise. Several Eastern European nations had been overrun by communism, and finally, China, the most populous nation in the world, fell to the communists. In the United States, there was a rush to study communism, military problems and weapons, the Orient and underdeveloped countries.

Due to the immediacy of its impact and its awesome nature, technological change has coddled the greater public attention up to now. Compounded of automation, electronics, and the use of computers, and accompanied by fantastic acceleration in communication and transportation, this modern technology calls for altogether unprecedented levels of competence for ever larger numbers of people.

IT HAS indeed begun to effect every facet of Ameri-

can life—economic, political, civic, social — an endless list to which you can add with great emphasis, educational. Let us take a closer look at the impact of technological change upon the social order of our society. This has been a disturbing aspect of today's accelerating change.

The resulting social upheaval has begun to attract widespread concern at a point in our national history where leisurely and lengthy debate over whether we actually have been a problem or not is largely irrelevant. We have! For examples, problems range from the individual's struggle with the moral standards and changing values of an age to which he was not born, but grew, to the staggering burden of responsibility bearing upon our nation as a whole to act with judgment and restraint in the utilization of its economic and military power

Property Taxes Average \$208 Per Person in '67

Capitol News Service
SACRAMENTO — The State Board of Equalization has reported a record \$4.1 billion in total property tax levies during fiscal 1967, with a statewide average property tax rate of \$8.90 per \$100 assessed valuation. Although total levies set a record, the board reported, higher assessments and new local government revenues slowed the tax rate increase. An additional \$223 million in school aid from the state, \$30 million in cigarette taxes, and \$36 million more in sales taxes helped local government in holding down tax rates. The report showed that

on a per person basis, the property tax burden rose from an average of \$193 to \$208.

THE REPORT showed Los Angeles County had a per capita tax of \$207.35 for 1967-68 as compared with \$193.71 for 1966-67.

The county's average tax rate for 1967-68 was \$8.72 as compared with \$8.62 for 1966-67, based on a total countywide assessed valuation totaling \$16,834,940,000. On a statewide average basis, cities claimed 12 cents from each property tax dollar, while counties took 29 cents, schools, 53

cents and special districts, six cents.

IN EACH of the last two years, the total assessed value of taxable property has increased about \$14 billion, but the average tax rate increase of 31 cents a fiscal year, was reduced to an average of six cents this year due to more support for schools and local government provided by the state.

Of the total 1967-68 property levy, \$2.2 billion was used by the schools, \$1.1 billion by the counties, \$475 million by cities and \$249 million by revenue districts such as soil conservation, lighting, fire, and water.

Patriotic Library Will Open

American Opinion Library, Inc., will open a library-bookstore Friday, Aug. 30, at 1532 Carson St. The library will feature a stock of patriotic books, pamphlets, and reprints on economics, current political trends, history, and human relations.

Patriotic speakers, films, film strips, tapes, and records are also available through the library. Operated through a non-profit corporation, the library is open to the public.

Further information is available from John Kopczak, 916 10th St., San Pedro.

THIRD GREAT WEEK! It's Bigger Than Ever! TERRIFIC VALUES!

BETTER FOODS 40th ANNIVERSARY SALE

MORE Good Food for LESS Money— Since 1928! Come In—Save Big!

BELTSVILLE MIDGET TURKEYS

Plump, Tender and Broad-Breasted

4 to 8-lbs. Average Lb.

39¢

LUER'S SMOKED PICNICS

PORK SHOULDER

"Cooks and Tastes Like Ham"

39¢

CORNEED BEEF

BONELESS BRISKET

Whole or Point Half

49¢

Lb. BEST CENTER CUTS Lb. 59¢

Fresh! LEAN PORK SPARERIBS

Meaty Ribs for Barbecue

59¢

Lb.

Fresh! Eastern Smoked SLAB BACON

Sugar Cured for Fine Flavor

49¢

Lb.

FISH STICKS	Breaded	Lb.	49¢
FISH CAKES	For Frying	Lb.	49¢
HALIBUT STEAKS	Greenland	Lb.	49¢
PAN-READY WHITING		Lb.	29¢
FRYING SHRIMP	Medium Size	Lb.	98¢
VEAL CUTLETS	Regular or Breaded	Lb.	79¢

CUBE STEAK

Tenderized, Lean Steer Beef

\$1.09

Lb. Delicious. Waste-Free

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THOMPSON SEEDLESS GRAPES

Extra Fancy, Sweet Large Clusters

10¢

Lb.

BELL PEPPERS

Extra Fancy, Halfhouse Grown

5¢

EACH

MUSHROOMS

1/2-Pound

29¢

BANANAS

Sweet and Golden Ripe Central American

10¢

FANCY Lb.

JOHNSTON'S FROZEN FRUIT PIES

Blueberry, Strawberry-Rhubarb, Boysenberry, Apricot, Cherry, Apple

49¢

Big 9-Inch Pie

100 Bonus Blue Chip Stamps When You Buy

CREST

Regular or Mint Tooth Paste Family Size Tube

100 Bonus Blue Chip Stamps When You Buy

PRELL

Large Size Bottle

LIBBY'S HAWAIIAN PINEAPPLE JUICE

Pure, Sweet Big 46-oz. Can

19¢

Nalley's XLNT Hacienda Frozen Foods

TACOS or DINNERS

Reg. Pkg. 39¢

ENCHILADAS or TACO-ETTES

Reg. Pkg. 3 for 1

40th Anniversary DELICATESSEN Sale!

FRANKS

Farmer John ALL MEAT Full Pound Package

59¢

OSCAR MAYER BOLOGNA

Sliced All Meat 12-oz.

69¢

SUPERIOR BEEF TAMALES

4-oz. Each

10¢

NALLEY'S LARGE PIZZA Cheese 89¢ Pepperoni 99¢

40th Anniversary in OUR LIQUOR SHOP

BURGERMEISTER BEER

Reg. 6; 15 DRAFT BEER 6; 19

Reg. 12-oz. Cans

You Save 10¢ Per Six-Pack!

OLD CHARTER

Kentucky Straight Full Half Gallon

12.95

7 Years Old 84 Proof SAVE \$2.75

Red Mountain Fine California TABLE WINES

Pink Chablis, Rose, Sauvignon, Burgundy, Vino Rosso

\$1.49

Full Gal.

Kold-Kist Frozen Foods			
Steak Tips, Sliced Beef or Creamed Chicken, 14-oz.	69¢		
BEEF STEW	49¢		
CHILI and BEANS	39¢		
Peppered or Buttered BEEF STEAKS	69¢		
FRESH EGGS DAIRY FRESH			
Med. 51¢ Lge. 53¢ Ex. 57¢			
Better Foods' Own Eggs			
Med. 53¢ Lge. 55¢ Ex. 59¢			
Selected 11-oz. Avg. BANQUET FROZEN DINNERS			
Coronet—5-oz. pkg.	29¢		
FROZEN ONION RINGS	43¢		
Moritan Frozen—20-oz.	39¢		
MACARONI & CHEESE	39¢		
Van de Kamp—9-oz.	21¢		
Frozen Chicken, Turkey Pie for the Hands	21¢		
LAVA SOAP	1.37		
Hills Bros. 2-lb. COFFEE	1.37		